



desperatespirits.com
desperatespirits@gmail.com

BIG FRESH – FALL PREVIEW EP



Catalog Number: DS-002
File under: Pop/Rock "B"
Format: EP/Digital
Street Date: **June 2nd, 2017**
Distribution: Self-Reliant, Worldwide

POINTS OF CONSIDERATION

- Extremely limited edition vinyl of highest quality and presentation
- Guest appearances by indie rock luminaries Robert Schneider (Apples in Stereo) and Trevor Tremain (Hair Police, ATTEMPT)
- First of two EPs from Big Fresh schedule for 2017 release
- Target audiences include all citizens of China, manic depressives, scholars of jazz chord voicings, recovering Catholics.

CRITICAL ACCLAIM FOR BIG FRESH

"The result is a stellar LP lying in a galactic sector between Tusk and R. Stevie Moore" - Amazon.com
Depressed Reviewer

"Big Fresh throws the listener one curveball after another" – Pop Matters

Best Album Under The Radar
(Moneychasers) – Twangville Magazine

CONTACT

General: desperatespirits@gmail.com
Facebook: @FallPreview
Twitter: @dspiritslabel
Instagram: @desperatespirits

*Six years and numerous lineup changes in the making, Desperate Spirits is proud to present the return of Lexington Kentucky's most venerable pop music institution, **Big Fresh**.*

*After the critically-acclaimed success of the group's last full-length Moneychasers, Big Fresh mastermind John Ferguson tended to numerous other projects, assuming keyboard duties in **Apples in Stereo** and **ATTEMPT** and lending his production talents to a number of Lexington-based oddballs. This left the band's output dormant for a few years, but they now return with two EPs worth of sanguine music for turbulent times.*

*Even in the here and now, the sweetly fatalistic optimism of Big Fresh immediately resonates. Drawing from musical touchstones near and far, the first installment features a bevy of guest vocalists--notably, Robert Schneider (Apples in Stereo) and Trevor Tremain (Hair Police, Attempt)--presenting colorful melodies that contrast with muted tones rich in complexity and substance. Big Fresh synthesizes the entire pop canon--the breezy harmonies of **The Free Design**, the lush arrangements of **David Axelrod**, the gleeful deconstructionism of **XTC**--without devolving into pastiche, peppering the production with charming idiosyncrasies: lyrics in Mandarin, dazzling Kraut jams, and a posthumous cameo from a certain 80s action star.*

You are going to want this on your record shelf. You will want this on a prominent endcap in your record store. You will pull this record out when you are feeling awful about the state of the world and feel instantaneously better. In a world with few things left to truly enjoy, this record might be your last chance at true happiness, even if it is only a fleeting feeling. It is only in looking back do we realize how impermanent things are. Savor these compositions while you still feel something.

Tongku
Paralyzed
Yes Yes Yes
Rock 'n' Roll Beans
Like Swayze